

Release for Media



Dear Guests:

While you are here, this is your home. You chose with whom you speak and how you share your family's stories.

It is our firm policy that **you maintain the exclusive authority to participate in—or not to participate in—events in this residence that may result in distribution of your image or identity** through a news story in one of our organizational publications, and/or website.

On occasion, a news media outlet may request an interview with a guest for a story either for broadcast or print, or we may conduct a videotaping or photography session for use in an “internal” publication for fundraising or community relations.

You are under no obligation to participate in these events; however, for our planning purposes your direction in these matters will be very helpful. Should you choose to be considered for media interviews, or other similar activities, this does not mean that the opportunity will arise. Rather, this release only indicates your willingness and grants your permission on a general level.

A staff member will always offer specific detail about any specific request so that you may opt out of that specific incidence.

Please Initial One:

Guest:

___ I grant permission to include myself in consideration for media interviews, photography, videos, and social media.

___ I do **NOT** grant permission to include myself in consideration for media interviews or photography. Along with this, I agree to **NOT** include myself in pictures, videos, or social media.

Please Initial One:

Caregiver:

___ I grant permission to include myself in consideration for media interviews, photography, videos, and social media.

___ I do **NOT** grant permission to include myself in consideration for media interviews or photography. Along with this, I agree to **NOT** include myself in pictures, videos, or social media.

I understand that my permission does not imply that such an opportunity will certainly happen; only that I may be approached with a specific opportunity and that I retain the option abstain from participation at that time.

I understand that Editha House will work with the news media to withhold my last name and specific residence to protect my privacy and will work to ensure that I am involved in generally neutral or positive feature stories; however, I understand that Editha House cannot be held responsible for the ultimate outcome of a news story.

Guest Signature: _____ Date: _____

Caregiver Signature: _____ Date: _____